

## Appendix B DigitalEve Toronto Membership Poll Results

**366 respondents of 3802 members (9.62% response rate)**

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	No Comment
	Total %	Total %	Total %	Total %	Total %	Total %
I feel that I have a good understanding of how the DigitalEve organization is run.	19 5.19	88 24.04	61 16.67	159 43.44	37 10.11	2 0.55
Question 1: If I had any concerns about DigitalEve, I would know to whom I could direct those concerns.	24 6.56	92 25.14	25 6.83	174 47.54	48 13.11	3 0.82
I feel that initiating elections would improve the DigitalEve organization.	25 6.83	76 20.77	146 39.89	78 21.31	31 8.47	10 2.73
I feel that initiating elections would harm the DigitalEve organization.	43 11.75	91 24.86	152 41.53	60 16.39	13 3.55	7 1.91
I would like the opportunity to ratify (vote in) DigitalEve's charter or by-laws.	10 2.73	50 13.66	124 33.88	143 39.07	35 9.56	4 1.09
I would like the opportunity to vote in DigitalEve's Executive Director.	12 3.28	72 19.67	133 36.34	106 28.96	35 9.56	8 2.19
I would like the opportunity to vote in DigitalEve's Executive Members (official President, Treasurer, Secretary).	13 3.55	82 22.40	129 35.25	104 28.42	30 8.20	8 2.19
I would like the opportunity to vote in DigitalEve's Steering Committee Members (even if it would take longer).	31 8.47	122 33.33	132 36.07	55 15.03	22 6.01	4 1.09
Instead of voting, I would like to have representative DE member(s) involved in the current Steering Committee interview/hiring process.	17 4.64	65 17.76	126 34.43	123 33.61	26 7.10	9 2.46
I would like to learn more about decisions made by DigitalEve's Steering Committee (through minutes of SC meetings, announcements, and the DE web site.)	5 1.37	23 6.28	66 18.03	197 53.83	72 19.67	3 0.82

It is important to me that Steering Committee meetings be open to members.	12 3.28	58 15.85	108 29.51	132 36.07	53 14.48	3 0.82
Overall, I am happy with the DE organization and do not want to see any changes made to how it is structured.	15 4.10	50 13.66	125 34.15	131 35.79	38 10.38	7 1.91

How satisfied are you, overall, with DigitalEve ?	Very Unsatisfied		Unsatisfied		Neither satisfied nor unsatisfied	
	Total	%	Total	%	Total	%
	3	0.82	29	7.92	148	40.44
	Satisfied		Extremely Satisfied		No Comment	
	Total	%	Total	%	Total	%
	147	40.16	33	9.02	6	1.64

Have you recommended DigitalEve to others?	Yes		No		No Comment	
	Total	%	Total	%	Total	%
	303	82.79	58	15.85	5	1.37

How long have you been a member?	Less than 1 month		1 to 2 months		3 to 5 months		6 months to 1 year	
	Total	%	Total	%	Total	%	Total	%
	19	5.19	22	6.01	42	11.48	106	28.96
	1 to 3 years		Over 3 years		No Comment			
	Total	%	Total	%	Total	%		
	142	38.80	32	8.74	3	0.82		